

Canadian Students In A Wired World

Back to school means more data, more talking, and more texting, as a record number of students are taking their cell phones and mobile devices with them into the classroom

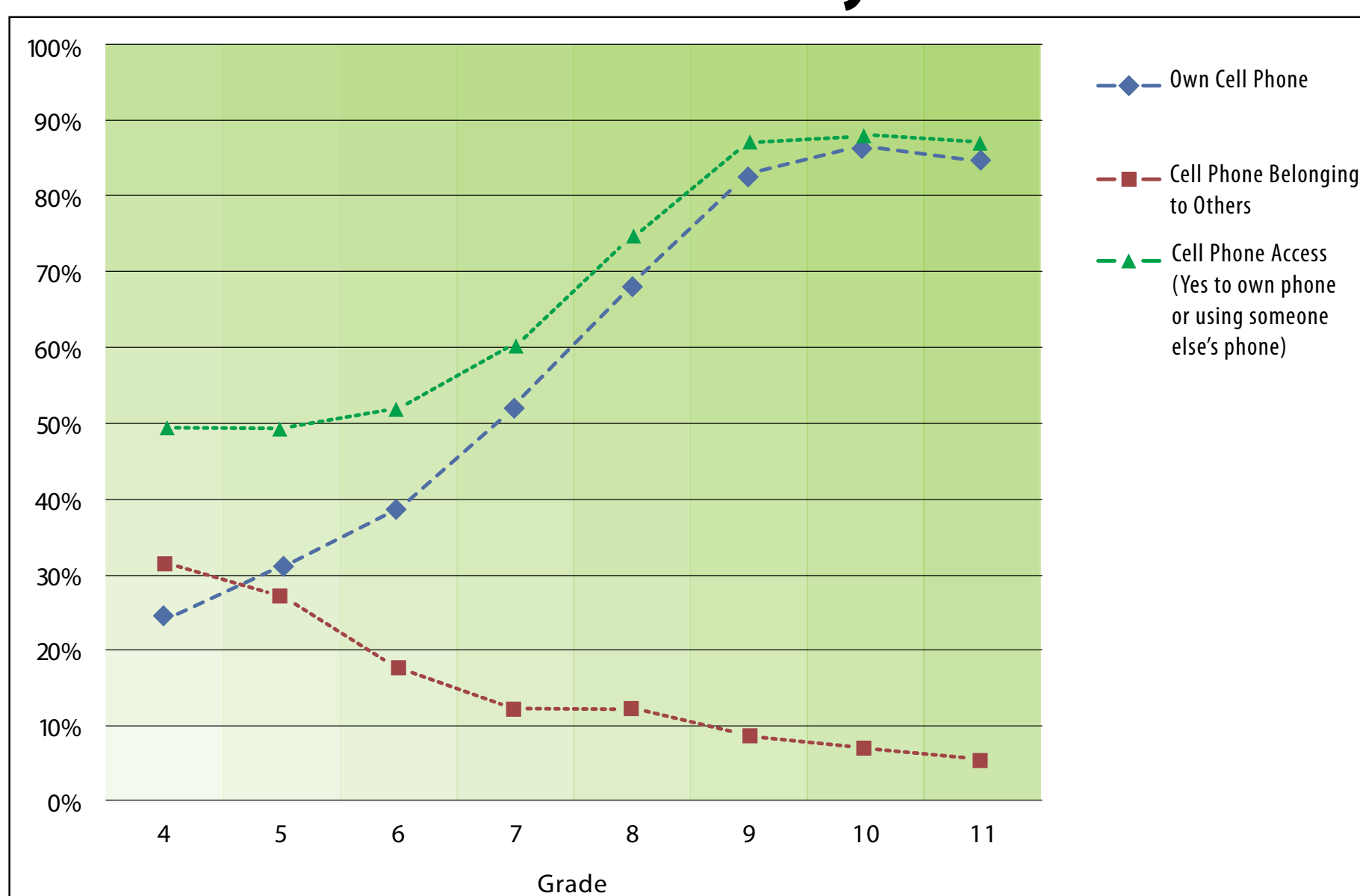
More students now access the web through mobile devices than desktops

How do you connect to the Internet when you are NOT at school?	Percentage
A desktop computer I share with my family (for example, in the kitchen or family room)	50%
My own desktop computer	22%
A portable computer (for example, laptop, netbook, iPad)	68%
A computer at the library or a community centre (for example, Boys and Girls Club)	6%
MP3 Player (for example, iPod Touch)	47%
Cell Phone/Smart Phone	45%
Game Console (for example, Wii, Xbox, PlayStation)	42%
I only go on the Internet when I'm at school	1%

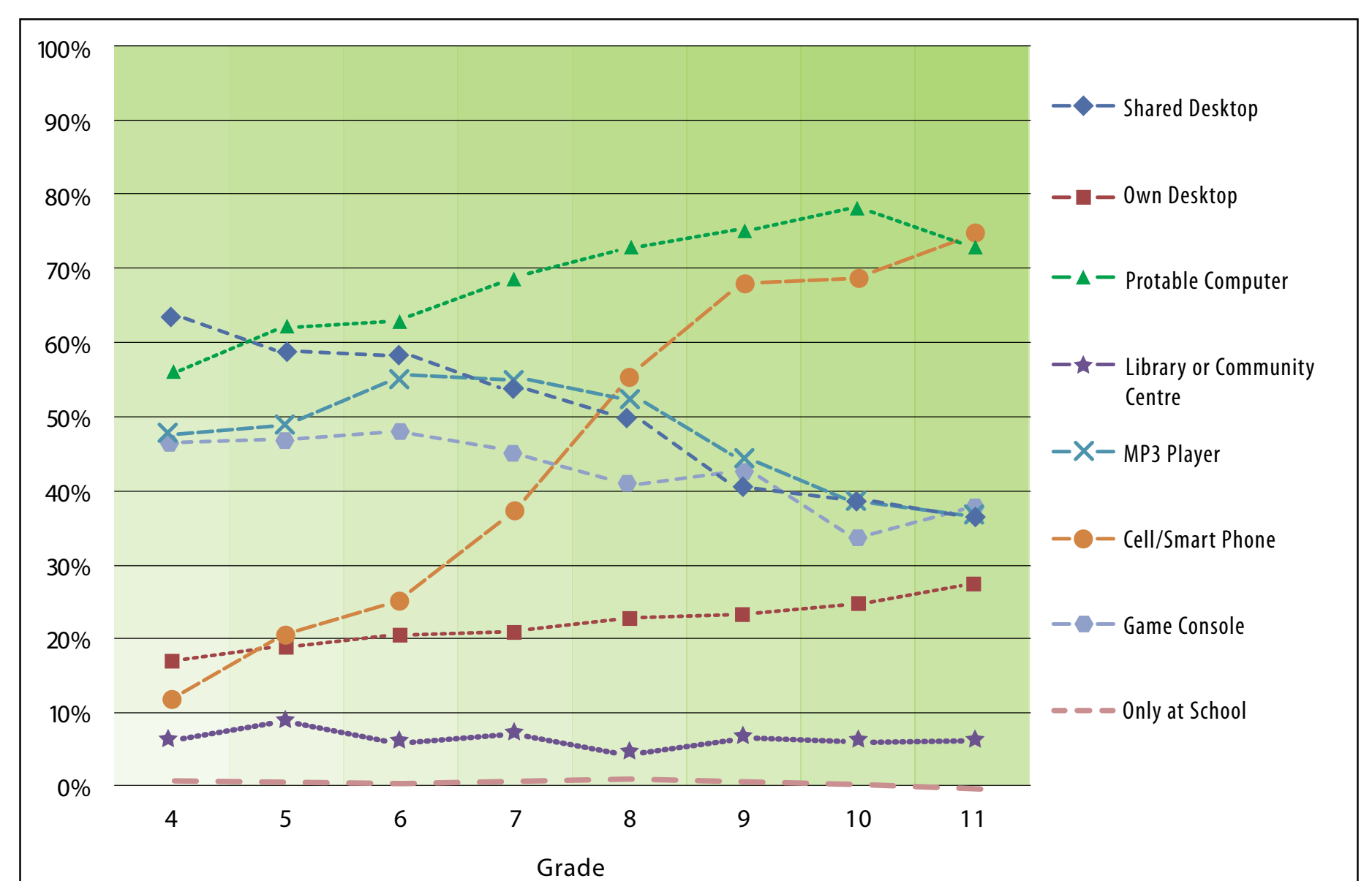
59% own their own cell phones

	Percentage
Do you have your own cell phone?	59%
Do you have a cell phone that belongs to someone else (for example, your mom or dad) that you use regularly?	15%
Cell phone access (Yes to own phone or using someone else's phone)	69%

Students Massively Mobile



Even in Grade 5, more students access the internet through a tablet or laptop than through a desktop



24% of students in grade 4,
52% of students in Grade 7 and
85% percent of students in Grade 11
have their own phone

Close to half (49%) of students in Grade 4 have access to their own phone or someone else's phone on a regular basis